

UNITED FORUM OF BANK UNIONS

(AIBEA – AIBOC – NCBE – AIBOA – BEFI – INBEF – INBOC)

CIRCULAR NO. 2026/20

28th August, 2026

TO ALL UNIONS AND MEMBERS:

Dear Comrades,

Intensify our protest and campaign

Get ready - Twitter / X Campaign on 30th Aug. 2026 – Sunday

Yesterday, the demonstrations all over the country were successful. Today, all our members participated in the Black Badge Wearing programme. Now we have to proceed to the next programme – Twitter/X Campaign on Sunday, the 30th August, 2026. This campaign through social media is equally very important since this will help us to reach out to a very large number of people and make them aware of our agitation and demands.

During our agitation in January, 2026 on 5 Days Banking, the participation of our unions and members in the social media campaign was very impressive as under:

- Total Posts / Results: over 4.11 lakh
- Total Engagements: nearly 5.16 lakh
- Sentiment: overwhelmingly positive
- Potential Reach: an impressive 2.09 crore (20.9 million) users

This time, we should overtake this and all our Unions and members, particularly, our younger generation members/GenZ who are well versed in such campaign should play a much larger role and ensure that we surpass the previous record.

Remember, the X Campaign will commence at 7-00 am on the 30th August, 2026. Hashtag will be sent to all unions on Sunday morning when we commence the campaign.

With greetings,

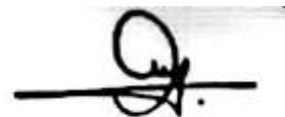
Yours comradely,



C.H. VENKATACHALAM
AIBEA



RUPAM ROY
AIBOC



L. CHANDRASEKHAR
NCBE



SANJAY KHAN
AIBOA



DEBASISH BASU CHOUDHARY
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